



#SHOPWACOFIRST

Shop WACO First Family,

As we enter 2021 we want to reach out to you and give you an update on our spring plans to encourage, promote and support our Shop WACO First family! We have listed the upcoming events, campaigns and promotions below. Our hope is that each of you will take advantage of these opportunities as we continue to market and promote you, our Shop WACO First gift card redeemers.

March ~

International Women's Day- March 8th

International Women's Day is a global day celebrating the social, economic, cultural and political achievements of women.

- Promotion- The Chamber will promote, through social media, the women business leaders of our community based on nominations received.
- Event- The Chamber will partner with Anytime Fitness to host two group workouts during March 8th. Business women who are members of the Chamber will be invited to attend this VIP event.

St. Patty's Day Scavenger Hunt Celebration- March 17th

Shamrocks will be hidden in participating #shopWACOfirst merchants. The Chamber will encourage citizens to visit participating merchants to find a lucky shamrock. Once they find a shamrock they will snap a photo at the business and then redeem prize at the Chamber. Prizes will be random from donating businesses.

April ~

Easter Egg Hunt – Starts April 1st

In an effort to showcase the different places to explore within Washington County, the Chamber will hide Easter eggs around the community, ready to be found. The eggs will be hidden in locations that make great destinations for outdoor exploration such as the parks, disc golf course etc.

Once the egg is located, the hunter can submit to the Chamber in exchange for an envelope with directions to visit the specific merchant to redeem their prize.

Promotion ~

Facebook Posts- We will continue to share your posts, if we don't give us a friendly reminder 😊

WACO Cares- We will be creating and posting ways that you have been creating a healthy, safe environment for your staff and customers. If we haven't contacted you to identify those ways, please give us a call.

Washington Co. Branding- We have beautiful community magazines that we'd love for you to have to disburse to customers. We also will have items that you can purchase at wholesale from us and carry in your store. Call us to discuss further.

Facebook Group- If you have not joined the Chamber FB group, please do so. This is just another way we can keep you in the loop.

Again thank you for your continued support of this community & don't hesitate if we can assist you!!

Teresa Bridges,
Shop WACO First Committee Chair

Katie Moncus,
President, Washington County Chamber of Commerce

If you want to participate in the following please give us a call, email or visit .
Business After Hours- Lockerly Arboretum, March 25th, call to donate door prize
Easter Egg Hunt- Call to submit your donated gift item

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Washington County Chamber of Commerce

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