



## 2024 KAOLIN FESTIVAL SPONSORSHIP OPPORTUNITIES

June 2024

Dear Friend,

Plans are already in motion for the 2024 Kaolin Festival celebration to be held this October! Our committee is anticipating another wonderful series of events made possible only by contributors like you. Since the very first festival was hosted in the fall of 1956, we continue to offer family fun while recognizing the unique mining industry that sets our region apart. By continuing this honored tradition, we demonstrate the value of community engagement while focusing on the excellent quality of life and commerce in Washington County.

The annual Kaolin Festival is funded through the generous support of local leaders, citizens, and business owners. As in years past, a tiered system is in place to help make your donation decision easy. All investments make a difference! Not only does your involvement ensure the success and future of the festival but offers an excellent opportunity to advertise your business. Promotional considerations include but are not limited to signage, newsletters, radio recognition, parade banners, registration waivers, social media and the list continues.

Don't miss the chance to enjoy each other, shop or advertise locally and visit with friends and family!

Thank you in advance. If you have any questions, please do not hesitate to contact me.

Sincerely,

Susan Northington,  
Kaolin Festival Finance Chair  
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*Our mission is to continually improve the quality of life in Washington County through business, community and economic development.*