



CHAMBER OF COMMERCE

Business Expo

August 16th

Oconee Fall Line Technical College
Tarbutton Center

11:00-5:00 Workshops

11:00 - 11:50 Working Drug Free Works!

Presented by: Karen Tinker, Director, Drug Free Workplace & Suicide Prevention
Karen is a dynamic speaker who captivates her audience with the benefits of working drug free. Prevention awareness, elevated business image, community impact, among others are topics covered in her presentation.

12:00 - 12:50 Chamber 101

Presented by: Katie Moncus, President, Washington County Chamber of Commerce

What exactly is the Chamber of Commerce? What is a Chamber Membership, and are you utilizing all of its benefits? Come and listen to what you might be missing out on! New member or existing, all are encouraged to attend!

12:00 – 1:00 Young Professionals Lunch & Learn

Presented by: Kim David, VP of Economic Development, OFTC

This is the second Lunch and Learn for the Young Professionals of Washington County. So, if you are a young professional, come and enjoy lunch, a presentation from Kim David, and networking with other young professionals. * No registration fee required for this session.

1:00 – 1:50 How to Protect Your Business from Cyber-Attacks

Presented by: Tom Glover, President, Cogentes

This session will cover 10 of the most common security issues found, why they put your company at risk, and how to fix them.

2:00 – 2:50 Basics in Customer Service

Presented by: Dr. Roger Byrd, Manager, Business & Industry Services

This course has one simple but very important goal: to enhance the participant's ability to create and manage positive relationships with customers. The information presented is designed to enable participants to promote the importance of good customer service by understanding how

customer interactions - both external and internal – affect personal success and the success of the organization.

2:00 – 2:50 Robert’s Rules of Order

Presented by: Angie Martin, President, Baldwin County Chamber of Commerce

Are you governed by a Board of Directors? Do you need a refresher on proper meeting protocol? Are you part of a civic organization? This is the perfect session to learn about RRO and how to successfully conduct a meeting.

3:00 – 3:50 Digital Marketing Trends & Tools to Grow Your Business

Presented by: Lakeisha Poole, Jack of All Trades Media

This session provides attendees with a look at some of today's top trends and tools that can help them increase sales through digital marketing. From social media to ecommerce development, it provides a practical overview of tactics and tips to jumpstart your business.

3:00 – 3:50 Risk Management and Problem Solving

Presented by: Dr. Roger Byrd, Manager, Business & Industry Services

This course considers the responsibilities of risk management and presents specific methods to access and respond to problems associated with risk. Specific areas of focus include: leadership, communication, planning, and human resources management.


4:00 – 4:50 Business Fundamentals

Presented by: Eric Frickey, Business Consultant, University of Georgia Small Business Development Center

This class will go over some of the basic business issues and leave time for an open forum for participants to ask questions. This class is ideal for startups as well as current business owners.

5:30-7:30 Business After Hours

So what are your options to participate??

Please  the option you would like to select. Once you've made your selection please mail or email this form to the chamber. We will invoice company based on selection.

603 S Harris Street Sandersville, GA 31082

Company Name: _____

Contact Name: _____ Email: _____

_____ 1. Business After Hours **Booth** Participant \$150.00

The August BAH's is going to be a tad different than the normal BAH's- we are giving multiple businesses the opportunity to have a booth during the BAH's. Businesses will have the opportunity to setup and showcase new products, services or highlight current offerings.

*Unlimited workshop registrations are included.

OR

2. Workshop Registration Only

_____ 1 hour workshop - \$20.00

_____ Full Day workshop - \$75.00 *unlimited access for up to five employees

Additional information on each workshop can be found on the Chamber of Commerce website.

OR

If nothing else just come to the **Business After Hours!**

All Chamber Members are invited to come to the Business After Hours.

Network, view the booths and enjoy refreshments and updates from the Chamber.

We look forward to hearing from you! Contact us if you have any questions- Chamber Staff