



2023 Annual Kaolin Festival Parade

Saturday, October 14, 2023

Parade Entry Application

Parade Route: Washington County High School (420 Riddleville Road) to Sandersville Elementary School (514 North Harris Street)

***** Parade begins at 9:30 a.m. *****

Parade Entry Fee \$50.00 for 1st Unit
- \$25.00 per each additional unit

Name of Entry: _____
Contact Name: _____ Phone: _____
Email address: _____
Mailing address: _____ City: _____ State: _____ Zip: _____

Circle One: walking car float 18-wheeler Golf Cart Other _____
Approximate length including towing vehicle _____ feet

Do you have any significance with the 1990's? YES or NO
if so, why _____

Cancellation Policy in event of a State of Emergency or Public Health Pandemic: Cancellation Disclosure & or lack of participation

Washington County Chamber of Commerce reserves the right to cancel any Kaolin Festival event scheduled. The Parade must have a minimum of *sixty* entries, in the event that it doesn't meet the minimum requirement to hold the event it will be canceled. The Chamber will make every reasonable effort to provide notice to the entries prior to cancellation. In the event this happens, refunds will be issued to vendors.

Customer Initial: _____

RELEASE & WAIVER OF LIABILITY

The above named Group and any individuals associated with said Group participating in the Annual Kaolin Festival Parade hereby forever release, discharge, and hold harmless, the Washington County Chamber of Commerce, Inc., its officers, directors, designees, and assigns, both severally and jointly, from all liability, claims, demands, losses, or damages whatsoever that might accrue in connection with or related to the Annual Kaolin Festival Parade and any and all other Kaolin Festival activities and events.

Signature: _____

Applications: due Friday, September 15, 2023.

Please return to: Washington County Chamber of Commerce, 603 South Harris Street, Sandersville, GA 31082

Please attach a separate sheet of comments you would like to be announced on WACO 100.
Example: who's riding float, organization information, etc.

[Please read page 2 for a full list of rules and regulations](#)



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Parade begins at 9:30 AM

Rules and Regulation

- Lineup: There will be no lineup spots designated. Lineup will be based upon arrival.
 - Class reunions and all school related entries - MUST Park on Golden Hawk Drive
 - All other entries can park either Golden Hawk or HWY 242
 - All 90's related entries will park in the SFC of the Nazarene parking lot off of HWY 242

- Lineup Time: Lineup starts at 8:00 AM and entries must be in spot by 8:45 AM

- Lineup Location: To enter the lineup you may enter two ways:
 - Golden Hawk Drive - Industrial Drive to Golden Hawk Drive.
 - Hwy 242 - Enter 242 from the roundabout or East Church Street
 - You then will park on either side of the road behind the next parade entry

- ALL ENTRIES: You must have a designated contact person for your entry to remain in place at all times. Parade Marshalls ARE NOT responsible for knowing your location in line.

- NO candy / toys, etc. are to be thrown from any unit during the parade. There will be no exceptions, and this is strictly enforced. Entrants are allowed to walk along the parade route and hand out candy.

- NO alcohol, offensive music, message or signage will be permitted by any entry but feel free to play music as it is enjoyed but the crowd. This is a family friendly parade.

- Several Parade Marshalls will be on duty along the parade route to ensure the smooth and orderly progression of the line-up of the parade itself and assist units as necessary. Marshalls will have the authority to remove any unit causing delay or not following protocols listed on this document.

- **All performing units are required to execute their routines at parade speed.** Performances *must not* cause other units to stop. An interval of 45 feet must be maintained at all times. Watch for Parade Marshalls on the street along the route. If you are asked to move along, please do so.

“ We Dig It” – Kaolin Through the Decades, The 90’s

use your talent to decorate your entry

Judging:

- All entrants will be judged by parade viewers and eligible for voting. Voting will be handled via a voting link made available on the Chamber website after the parade conclusion. You may vote for one entry per category.
- People’s Choice
- Class Reunion
- Business & Industry
- School
- Organization & Club

Voters should consider the following criteria:

WORKMANSHIP/OVERALL APPEARANCE AND BEAUTY –

Handmade decorations score higher than purchased.

Unusual use of materials in the making of the float.

Hand built things on the float, (i.e. bridges, buildings)

Detail of work, choice of colors and use of festival colors (gold, moss green, orange, burnished copper and bronze punchinello), overall attractiveness and beauty.

Flow and balance

THEME AND DESIGN CREATIVITY AND ORIGINALITY –

The float’s theme should be displayed and seen by the crowd.

The design of the float should tie together with the theme.

The creativity, uniqueness, and originality in the float design concept.

Originality of design and use of the decorations.

PERSONNEL AND COSTUMING –

The costumes (dress) look attractive and fit in with the theme and design of the float.

Participants on the float have a purpose; reflect community spirit, enthusiasm from members of the group

OVERALL PRESENTATION –

The look and feel of the float

Crowd appeal (Will people take notice of the float? Will they be entertained? Will it make them glad they came to the parade?)